

GMADA News

GREATER METROPOLITAN AUTOMOBILE DEALERS ASSOCIATION OF MINNESOTA, INC.

January 2019

Exciting Things Are Happening at the Twin Cities Auto Show

Car of the Show is Announced!



The 2019 Twin Cities Auto Show Car of the Show is the Mercedes-Benz A-Class! Attendees can register to win this all-new

sedan at the show.

Luxury Ballroom



Featuring 3 Ford GTs

For the first time at an auto show, 3 rare GTs will be on display, highlighting the different generations

of the supercar. See the iconic 1968 GT40, a 2006 GT, and an all-new 2018 GT.

LEGO Chevrolet Silverado



This LEGO creation is a full-scale replica of a 2019 Silverado 1500 LT Trail Boss! It took 18 LEGO master builders over 2000

hours of work and 334,544 individual pieces.

Free EV Parking

On 2nd Avenue South, drivers of electric vehicles can park at the Convention Center for free during the Twin Cities Auto Show thanks to sponsor Great River Energy! This free parking is first come, first served.

Project Car



From a pool of over 60 applicants, three modified cars (and their builders) will face off for a chance to be crowned the Project

Car Champion! Come check out the cars in person at the show and vote for your favorite on the Twin Cities Auto Show Facebook page during the show to determine the winner! This contest was sponsored by the MADA Service, Parts & Collision Council.

iHeart Media



iHeart Media will be onsite hosting "Hands on a Honda," a contest where the last participant touching the Honda will

win the car! Every Twin Cities iHeart radio station will select a team and be onsite to kick off the promo. iHeart Media is also sponsoring a daily scavenger hunt at this year's show.

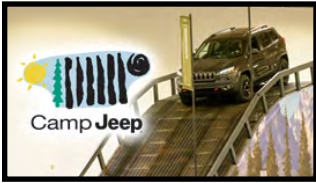
Ride and Drives



Get behind the wheel and drive your next car! Participants in the 2019 Ride and Drive include Jaguar, Mazda, Mitsubishi,

Nissan, Toyota, and Volkswagen.

Camp Jeep



Camp Jeep is your chance to see the off-roading capabilities of the new Jeep models without having to leave the Convention Center! No need to imagine - push the trail-rated Jeep to the max.

State Patrol



Explore the vehicles used by the Minnesota State Patrol including a 1979 Dodge St. Regis and a 2019 Dodge Charger!

There will also be a crash vehicle on site to emphasize the dangers of impaired driving.

Celebrity Appearances in the GMC Booth



GMC will be hosting Ron Schara, from Minnesota Bound, on March 9, and Pro Football

Hall of Famer John Randle on March 16.

More celebrity appearances will be announced. See www.twincitiesautshow.com for updates.

RAMINATOR



You can climb in and experience the RAMINATOR Monster Truck from the driver's seat. Plus, award-winning driver Mark Hall will be on site during select times. Sponsored by RAM.

Back in 2019 - The RAM Entrance!

Check out the newest trucks from RAM in Lobby B, including the RAM 1500, MotorTrend's Truck of the Year, and the all-new 2019 RAM HD.

After Dark



On the evening of Friday, March 16, we will turn the lights way down low to create a nighttime atmosphere and showcase the lighting features of the vehicles.

Highly Anticipated Vehicles

Some of the highly anticipated vehicles confirmed* for this year's show are:

- 2020 Lincoln Aviator
- 2020 Jeep Gladiator
- 2019 GMC Next Gen Sierra with the new MultiPro Tailgate
- 2019 Chevrolet Blazer
- 2020 Chevrolet Silverado HD
- 2020 Hyundai Palisade
- 2019 Hyundai Kona
- 2019 Hyundai Santa Fe
- 2019 BMW i8
- 2019 BMW Z4

*Limited to what the Twin Cities Auto Show was made aware of by the newsletter print date

Show Hours

- Saturdays 10:00 a.m. – 10:00 p.m.
- Sundays 10:00 a.m. – 7:00 p.m.
- Monday 4:00 p.m. – 10:00 p.m.
- Tuesday 4:00 p.m. – 10:00 p.m.
- Wednesday 10:00 a.m. – 10:00 p.m.
- Thursday 4:00 p.m. – 10:00 p.m.
- Friday 10:00 a.m. – 10:00 p.m.

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Greater Metropolitan Automobile Dealers Association of Minnesota is a non-profit trade association for the seven county Twin Cities area.

Chair

Mike Roeder, Sears Imported Autos

Vice Chair

Barb Hilbert, Luther Automotive Group

President

Scott Lambert

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